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## March 2019

Welcome to our March newsbytes. Our thoughts are with our colleagues and communities affected by the tragic events that occurred in Christchurch last week.

I encourage you to delve into the links provided below, take up PD opportunities offered and check out our fresh new website. We look forward to hearing about all your great initiatives in future newsbytes. A huge thank you to all our contributors.

The invoices for your membership will be issued at the end of this financial year, it would be helpful if you can raise a purchase order number prior. This membership can be funded out of your 432/421 Activity class.

We want to let you know some of the work your executive are doing on your behalf (and what you get for your membership):

- Attending NZ Transport Agency Education and Advertising Stakeholder meeting
- Sitting on Trafanz executive
- Developing two-day professional development workshop (see below!)
- Sitting on the Community Road Safety Fund Advisory Group
- Contributing to MSD accessibility workshops
- Meeting with MOT to discuss contribution to the new Road Safety Strategy

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TRANSPORT ASSOCIATION

SAFE AND SUSTAINABLE TRANSPORT ASSOCIATION OF AOTEAROA/NEW ZEALAND

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## Welcome to the Safe and Sustainable Transport Association

SASTA is an independent incorporated society representing professionals working in the area of safe and/or sustainable transport behaviour change in New Zealand. We promote national best practice community activities that seek to improve safety and sustainability on our transport network.

On this site you can:

- [find out how to join SASTA](#)
- Read our latest newsbytes learn about professional development offered at low to no cost for members
- Read up-to-date information about latest research and initiatives throughout the country

[Who are SASTA?](#)

### SASTA News

SASTA Newsbytes

Download the latest SASTA newsletter [here](#)

**New Executive 2019**

The new Executive was confirmed at the AGM during the 2018 Traffic Wellington. [Find out more about your new Executive representative here.](#)

## SASTA website re-development – DONE!

The refurbishing of our website is completed a huge thank you for your patience. You will notice a fresh new look and there is some content still to be updated and we thank in advance Daniel Naude applying his expertise to this task. Any suggestions for links would be much appreciated.

## Professional Development

### SASTA professional development workshop

**Save the Date!** We will be holding a two-day interactive workshop in Wellington for our members on the **16th and 17th of May**. Funding for this workshop is provided by NZTA and the content is being developed by SASTA and Marcell and Trish at NZTA. Please let us know what you would want to know more about. A draft programme will be out for feedback very soon.



## Walking Summit

The walking Summit will take place in Auckland on the 20th and 21st of June. Tentative themes are walking to school and play and Walking and Public Transport. [Living Streets Aotearoa](#) would love to have your expression of interest in either attending or presenting.

## Common Cause Workshops

Want to dig a little deeper into changing how you communicate to change how people think? Interested in using values? Attending a [Common Cause workshop or masterclass](#) is a great way to deepen your understanding of evidence led communication and values, develop new skills and make new connections. We deliver introductory and masterclass sessions. In delivering these trainings we draw on the work of, and work closely with, the international Common Cause network.



## Transport Knowledge Conference 2019 Save the Date now!

TKC2019 will be held on Thursday 5th December at the James Cook Hotel, Wellington.

Please share this date with your colleagues and others you know will be interested in attending. More information will be released as soon as it becomes available, including a call for abstracts and registration later in the year.

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## Live for Tomorrow - NZTA campaign

New drink driving radio activity that is planned to launch 18 March – this involves going out with a group of guys and capturing their ‘sounds’ over a weekend (i.e. fishing or whatever their ‘thing’ may be... within reason of course) and turning that into a bit of an ad which carries our “Live for tomorrow. Drink? Don’t drive.” Message. Each week NZTA will record a new groups weekend ‘sounds’ and put that on the airwaves.

This will be supported with the existing bar activity in provincial pubs and club rooms artwork is available to view at the bottom of the web page under [‘Bar activity’](#)

This activity will run until the end of June, covering the first part of the rugby season. NZTA have made sure there will be no cross over with any Seatbelts activity.

Any questions, please contact [Rachel Prince](#).



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## Transport Dashboards – Walking & Cycling and Domestic Freight Dashboards

The Ministry of Transport continues to release new dashboards on our website. The dashboards replace the existing Transport Indicator Framework and also provide an update to the Transport Outlook: Current State publication, which was released in July 2017. When finalised, the dashboards will detail a series of statistics covering eight topics: household travel, road transport, public transport, walking and cycling, domestic freight (road, rail, and coastal shipping), air passenger and freight, maritime and ports, and environment and health.

The Ministry has recently released the walking & cycling and domestic freight dashboards:

Topics in the [walking & cycling dashboard](#) include amongst other things:

cyclist safety, and cycle helmet use.

Topics in the [domestic freight](#) (road, rail, and coastal shipping) dashboard include freight tonnes and tonne-kilometres by mode, average load of heavy vehicles, length of rail network by region, producers price index for road transport, producers price index for rail, water, air and other transport, rail deaths and injuries, rail accidents, and social cost of rail accidents.



Ministry of **Transport**  
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### [NZTA's Standard Safety Interventions Toolkit](#)

The NZTA's Standard Safety Interventions Toolkit is one of the key elements of the Safe Network Programme and now online on the [NZTA's web page](#). More information on the Safe Network Programme can be found [here](#).

For further information please contact [Stephen Carruthers](#) of Abley.



### [Use of Talent](#)

If you want to use our national advertising material in your region, please email [advertising@nzta.govt.nz](mailto:advertising@nzta.govt.nz) stating the campaign, where it will be going (i.e. billboards, print etc), size required and when it will be in market. NZTA will then get hold of our agency as this material might exist in the size you need, if not there is a small cost to you to get it resized. This cost is approx. \$330 if the size does not exist and can usually be turned around in a couple of working days.

It's important to note that when the advertising agency does this work, it will adhere to our guidelines to text size etc so can be a cost effective way to adapt out material.

with the Same Diff, seat belt campaign which they were able to let people know early when the material needed to be taken down. If NZTA doesn't know that you are using their material they cannot do this.

Any queries please feel free to contact [Nicola Gates](#)

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## Bike and Gear can change the outcome!

Marlborough was fortunate enough to have Brittany Morrow deliver her 'wear the gear on motorbikes' message to local high school and Community College students in February.

All students were enthralled by the high quality presentation, and Brittany was able to tailor the delivery based on the age and needs of the group. As an example, one of the groups was made up of 300 Year 11 and Year 12 boys so a half hour presentation was more appropriate than the 45 minute presentation Brittany delivered to the Year 13 boys.

If you get a chance when Brittany is back next year, book her in to deliver her message to the schools in your region. Comes highly recommended and see the [newspaper link](#) .

Marlborough was lucky enough to have [Dave Moss](#) the suspension guru deliver his hands on workshop before travelling through to Nelson for the SSU event. There was a lot of interest from our riders. 25 Riders had their bikes processed with another six riders missing out as the workshop registrations were full. Book Dave in for your region next time he is in town. Fits nicely with the Safe System's Approach to Safe Vehicles. Jim Barrett wrote on his FaceBook;

*Just spent some quality time watching and listening to Dave Moss, suspension guru. Amazing how we adapt and get used to badly adjusted and wrongly adjusted bikes. So many bikes with bent bars and levers. But the rider has adapted to them. So many with badly adjusted suspension, giving the rider less than an acceptable ride but again the rider has adjusted. Get along to SSU and get him to adjust your bike. Less than 10 minutes with mine and it has been transformed.*

Thanks to MDC especially Roybn Blackburn and ACC. A really good initiative for motorcycle enthusiasts



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## Executive Meetings

The Executive has monthly teleconferences and meets once a year for a face to face meeting in Wellington. At our most recent meeting the executive were confirmed in their roles/responsibilities. More details will be available in the meeting minutes which are available from your regional executive member, please get in touch with us if you have any issued that need to be raised at one of our meetings.

## Our Executive

- Northland: [Jodi Betts](#)
- Auckland: [Coralie Owens](#) and [Helen Whittal](#)
- Waikato: Currently vacant
- BoP, East Coast and Hawkes Bay: [Lorreen Hartley](#) (Co-chair)
- Taranaki, Whanganui and Manawatū: [Alastair Mayston](#) (Co-chair)
- Wellington: [Anna Blomquist](#)
- Nelson, Tasman, Marlborough: [Robyn Blackburn](#) (Secretary)
- Canterbury and West Coast: [Kathy Graham](#) (Treasurer)
- Otago and Southland: Currently Vacant

Thank you (in anticipation) to those of our members who have put their hands up to assist the executive with various tasks.

SASTA EXECUTIVE

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content and our new website (once it is developed). It is also less time consuming than a PDF version for our volunteer executive. Thank you to those who contributed, we're proud to support your work and spread the word about your achievements. Keep those stories coming to your regional representative especially items on sustainable transport..

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## Quicklinks

- [Watch: 5G-connected driverless car tested on Auckland streets](#) - Driven
  - [Biking makes people happy. But transit? Not so much, study finds](#) - Mobility Lab
  - [The Hot New Thing in Dockless Electric Scooters: Docks](#) - CityLab
  - [Electric Scooters Are Remaking Mass Transit While Driving Profits for Service Providers](#) - Adweek
  - [Cars are killing us. Within 10 years, we must phase them out](#) - The Gaurdian
  - [Queenslanders Will Soon Be Able to Get Emojis on Their Number Plates](#) - Vice
  - [You Can't Read These Insurance Billboards at Night. They Light Up Dangerous Roads Instead](#) - AdWeek
  - [Germany considered changing the autobahn speed limit and people weren't happy](#) - Noted
  - [You Can't Design Bike-Friendly Cities Without Considering Race and Class](#) - CityLab
  - Check out the Police stats at [policedata.nz](http://policedata.nz)
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## Are you signed up to Snap Shot?

Make sure you receive Snap Shot the NZTA education and advertising newsletter. Contact Emily Weston, Advertising and Communication Coordinator [Emily.weston@nzta.govt.nz](mailto:Emily.weston@nzta.govt.nz) to subscribe.



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## Do you get On the Go newsletters?

For more information on cycling and walking please check the [website](#) or email [biketothefuture@nzta.govt.nz](mailto:biketothefuture@nzta.govt.nz). Keep up-to-date on all On the Go news by [signing up](#) today.



## Joining SASTA

Do you have colleagues who would like to join SASTA, to be part of our group, share information and support each other in our mission to make our roads safer? Please contact your regional representative for more information.

Thanks for reading, any feedback or items for the next Newsbytes please send to [anna.blomquist@wcc.govt.nz](mailto:anna.blomquist@wcc.govt.nz).

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