

Secretary's Update

I wish a very Happy New Year to all our SASTA members. The new year has brought a number of changes to the SASTA executive. With heartfelt thanks for their time on the committee, we farewell our chairperson Marg Parfitt, treasurer Nicola Reid, and executive members Desley Monks and Ngaire Tinning.

We warmly welcome the following new executive members from North to South:

Anja Vroegop - Auckland Transport

Anja is a Senior Cycling Coordinator at Auckland Transport, who manages the Infrastructure Promotion Programme in the Walking and Cycling Department. Anja was born and raised in New Zealand but having lived for a long time in the Netherlands, she has a passion for great cycling cities and is excited about the progress being made in NZ.

Melissa Napier- Auckland Transport

Melissa is a Community Transport Team Leader in the Walking, Cycling and Safety unit at Auckland Transport. Melissa leads the development and delivery of the regional Safer Communities Programme. She works with a team of committed community transport coordinators who are focused on increasing transport choices for children and young people, reducing congestion and improving road safety around schools and their local communities.

Glenda Leitao - Horizons Manawatu

Glenda has been a road safety coordinator with Horizons Regional Council for eight and a half years, covering Whanganui, Rangitikei and bits of Ruapehu. She works with two other RSCs who cover different areas of Horizons Regional Council. She works with all ages but particularly enjoy working with youth, encouraging and educating them to make safer choices when driving or being a passenger in a vehicle.

Robyn Blackburn - Tasman/ Nelson

Robyn works in the road safety space at Marlborough District Council and currently manages campaigns for the Top of the South as part of that role.

Previously Robyn has worked with the council Assets and Services team and has a good understanding of the need to be community focused.

She has become an integral member of progressive community action groups in Marlborough in an effort to improve road safety in the region and promote sustainable transport.

Joy Kingsbury – Christchurch City Council

Joy began working in road safety in the late 1990s. Her current portfolios at Christchurch City Council include pedestrian safety and intersection safety. She also works with schools, with a particular emphasis upon new schools and relocating schools arising out of the post-earthquakes renewal of education in Christchurch.

Contact details for these new executive members can be found on the back page. Please make them your first point of contact for all your SASTA matters.

Election of a new chairperson will take place at our first executive meeting in April.

Thank you and kind regards
Jenny Mack (SASTA Executive Board Secretary)
Jenny.Mack@boprc.govt.nz

Aotearoa Bike Challenge



Let's get more people riding!

This summer NZTA is rolling out an exciting new campaign to boost cycling all across the country. With tailored guidance and tips, a friendly workplace competition, and lots of great prizes on offer, it's a great time to ride bikes in New Zealand.

Come on SASTA members- join the Aotearoa Bike Challenge today!

It's completely free for your organization to take part and it's a fun competition between local businesses to see who can get the most staff to try riding a bike. To take part, employees need to ride a bike for just 10 minutes, anytime, anywhere between **1-28 February 2017**. People don't have to ride to work, they just need to ride a bike at some point in the month for 10 minutes :) Easy peasy.

1. Register at <https://www.lovetoride.net>
2. Get access to the online competition and receive a registration pack.
3. Staff then log their activity online.
4. You compete against other teams to get the most staff onto bikes, have fun, and win prizes!

FREE Tauranga workshops with leading educators – citizenship, literacy and numeracy and secondary curriculum

There are limited spaces available for this ground-breaking series of FREE workshops to be held in Tauranga from March 1-3.

Day 1 – for Literacy, Numeracy and Road Safety Educators working with 16 – 24yrs

Presenters include experts in the following areas:
Sue Douglas & Emily Harrop-Smith- Literacy and Numeracy - Pathways Awarua
Pam Hook – Citizenship
Associate Professor Lise Claiborne & Dr Michael Brown - Research and road safety education.

To register for the workshop contact Karen Smith
Karen.Smith@tauranga.govt.nz

Day 2 – for year 7-13 Educators

Presenters include experts in the following areas:
Dr Rose Hipkins- Key competencies
Rachel Bolstad- Learning through game design
Pam Hook- Citizenship
Dr Sarah Howell- Mathematics and Statistics
Karen Spencer- Literacy and English

To register contact Roslyn Frost
Roslyn.Frost@tauranga.govt.nz



Free Tauranga workshops (cont)

Day 3 – for year 1-8 Educators

Spend the day learning from these notable experts:

Dr Rose Hipkins –Key Competencies: Capabilities for living and lifelong learning

Rachel Bolstad- Learning through game design

Pam Hook – Citizenship – Solo Taxonomy

To register contact Cindi Feder

Cindi.Feder@tauranga.govt.nz

and Angela Joyes angela.joyes@tauranga.govt.nz

Future Transport - game challenge for schools

Think like citizens of the future, today. Investigate challenges and opportunities. Imagine solutions and question systems. Share your ideas for the future of transport.

Who? NZ school students in Years 1–13

Team size: Three or more students

Categories:

1. Narrative
2. Playable game

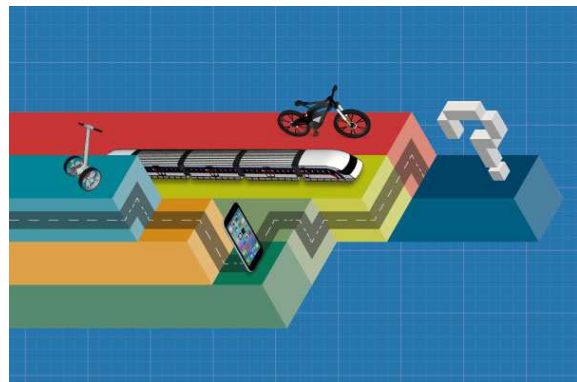
What to do:

- Investigate challenges and opportunities in transport in New Zealand.
- Create solutions, raise questions or explore possibilities for the future.
- Turn your ideas into a playable game or narrative.
- Share your ideas in your school community, then enter online.

Deadline: Friday 30 June 2017, 5pm

For full details go to:

<http://education.nzta.govt.nz/competition>



Billboards brighten Rotorua cycleways

As part of the multimillion dollar Urban Cycleway programme, the Rotorua Lakes Council Sustainable Transport team has launched CyWay, their brand to get more people on bikes more often.

Along with fun events for the Rotorua Bike Festival, like the Frock 'n' Roll ride and Frocks on Bikes Fashion Show to be held in popular downtown Eat Street, the team are brightening up their streets in other ways.

Team leader Jodie Lawson says the aim is to build a cycling culture by socialising concepts through a variety of media, including Facebook and instagram. Her team supports the Bikes in Schools project with cycle skills training and bike maintenance programmes.

An innovative part of their programme is a series of billboards with a subtle future focus, which are put up at the start of the school terms.

The billboard images of young people riding their bikes near schools are accompanied by taglines such as "Give our kids room to ride" and the two pictured.

The bright orange billboards are placed along the CyWay network (new and proposed) near urban schools. It is still early days, and too soon to measure the effect of this approach, but visitors and locals alike are getting a clear message to expect young people on bikes.

Nice one Jodie, Rachel and the Rotorua Lakes Council team, your cycle friendly messages are certainly eye-catching.

Follow Cyway on Facebook or check out their website <http://www.cyway.nz/>

For more information contact:

Rachel Doelman- Rachel.Doelman@rotorualc.nz

or Jodie Lawson – Jodie.Lawson@rotorualc.nz



Cedric Rogers Memorial Award

Thank you for putting forward your nominations for the 2016 Cedric Rogers Memorial Award. As always, there was a very strong field of contenders, demonstrating the passion, commitment and leadership of people in the field of safe and sustainable transport. Nominations included:

Ingrid Le Fevre

If you know the PlanB4uParty slogan and the safe summer messages behind it, you have Ingrid to thank. With a background in event management, and as an award-winning photographer, Ingrid's talents have been deployed on many projects in the east Waikato area, which covers Hauraki, Matamata-Piako and Thames-Coromandel. She has worked on the Southern Coromandel Loop Safer Rides project, and many other major events.

Lorreen Hartley

Lorreen brings over 20 years of whole of community development skills to her road safety work in the Eastern Bay of Plenty. Her work with iwi, community organisations and cross government agencies is bringing about sustainable social change, particularly for at-risk groups and remote communities. The hugely successful #Dontjimitthatcampaign is part of this approach.

Reade Nikora

Transport Solutions Rotorua road safety coordinator Reade worked with local Police to develop and implement a fresh approach to targeted behaviour change. Monitoring controlled stops at intersections, registration numbers were recorded, vehicle owners traced and letters of reward or reprimand were sent out, depending on whether the driving witnessed was good or bad. The campaign has received good feedback for reinforcing positive behavior, rather than focusing on the negative.

Jodie Lawson

Jodie has earned her position as Sustainable Transport Team Leader through years of experience in road safety in Whakatane and at Rotorua Lakes Council, and a long standing commitment to SASTA. Recent achievements include the development and implementation of the Rotorua Urban Cycling Programme. Jodie developed a cycling framework which has been used as an example of best practice at national level. Find out more about it on the previous page of this newsletter.

Susan Hutchinson-Daniel

Susan has decade of work under her belt with the Sustainable Transport team at Greater Wellington Regional Council, and their TLA partners. She and the team have worked with all sectors of the community on inspired and innovative projects which champion the safe systems concepts.



Susan and Marg Parfitt at Trafinz 2016

Trafinz Awards

We were also thrilled that two other SASTA members received recognition for their work.

Robyn Blackburn from Marlborough District Council was Highly Commended in the Trafinz Road Safety Leadership awards for her programme, Clued Up Kids.

Trafinz Awards (cont)

Vanessa Rushton, NZTA/GWRC Road safety Campaign Manager, received a leadership award for sustainable transport with Project Glow Wear.

Congratulations Robyn and Vanessa! For more of the Trafinz awards see <http://trafinz.org.nz/conferences/2016/>



Andy Foster, Vanessa and John Goettler at Trafinz 2016

Project Glow Wear

Project Glow Wear is back in 2017 with new categories - new prizes - and open to younger entrants!

Launching 3rd April - the competition will again challenge designers, sewers and crafters all over NZ to light up the night with reflective fashion like you've never seen before.

Sign up for updates at projectglowwear.com, head to the Pinterest page to get the creative juices flowing, and stay tuned for more announcements coming soon...

<http://www.projectglowwear.com>
<http://pin.it/ysngwo8>



The Executive- from North to South



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