

Co-Chairs' Update

In this packed SASTA newsletter you'll find updates about activities our members and partner agencies are involved in, we review some training held, give you a heads up about activities planned for later in the year and we farewell a road safety stalwart in Southland.

I would like to formally and publicly express my sincere thanks to Jane Ballentyne for her contribution to Southland District community in her endeavour to protect public safety. Read more about Jane and her involvement in Community Road Safety inside.

March is a busy time of the year as we all return from summer holidays and immerse ourselves in the business of back to school promotions, prepare for winter driving campaigns and continue to support the work being done to build and encourage safe walking and cycling environments- just to name a few.

Our executive members have been working on relationship building with Kiwi Rail and there is information about the Rail safety week enclosed.

SASTA will be represented on an upcoming workshop put together by the Road Controlling Authority Forum to develop guidelines around shared pathway use. This follows on from a useful workshop hosted by TRAFINZ in December regarding Older Persons Mobility.

SASTA is once again well represented on TRAFINZ with Ngaire Pattison as our designated SASTA representative and Marg Parfitt is back on the TRAFINZ executive for Nelson City Council.

Preparation is well underway for the 2016 conference in November in Tauranga and we encourage members to plan accordingly. We will work to build professional development for SASTA members into the programme.

The 2015-16 road toll gives us cause for concern with some worrying trends around unrestrained drivers, 15-24 year olds and motorcycle deaths. It is a reminder to us all that we cannot rest or get complacent in our work.

As the long Easter weekend approaches, we wish you all a happy and safe time.

Marg Parfitt and Jamie Adkins
Co-Chairs



SASTA executive updates:

- SASTA scholarships to support professional development are available again in 2016/17. Contact your local SASTA representative for more information.
- Like and share the SASTA Facebook page. It is also a great place for members to share ideas and projects
<https://www.facebook.com/safeandsustainabletransportassociation>

New Driver Education Programme

The New Driver Education Programme (NDEP) aims to create safe and skilled young drivers. It is a joint venture between ACC and the Transport Agency and will replace the existing *Practice* programme.

The following text was adapted from the February 2016 NDEP newsletter.

Design Principles

Through research and discussions with experts and young people we have developed design principles for building various parts of the programme. Here's a selection of some of the principles:

Encouraging a growth mind set

We want young drivers to accept that capability is not just about innate talent and to know that being a good driver is about effort combined with effective learning strategies.

Remove the driving bubble

We want our young drivers to consider other road users and be able to see things from the others' perspectives – and then adjust their driving accordingly.

Make it about me

As much as possible, we want to provide content and learning tools that are relevant to each individual, taking into account where they are on the journey of learning to drive, what prior knowledge they bring and where they will be doing the majority of their driving.

Give them a sense of progress

It can take a long time to work through the stages of the graduated driver licence system. We want to make sure young drivers can see that they're making progress towards their licensing goal and help keep them motivated, even when they experience set-backs.

Youth Interaction

We've held a number of user testing workshops since our last newsletter and have made plenty more discoveries! We've been testing visual designs, language choice and wireframes for the website.

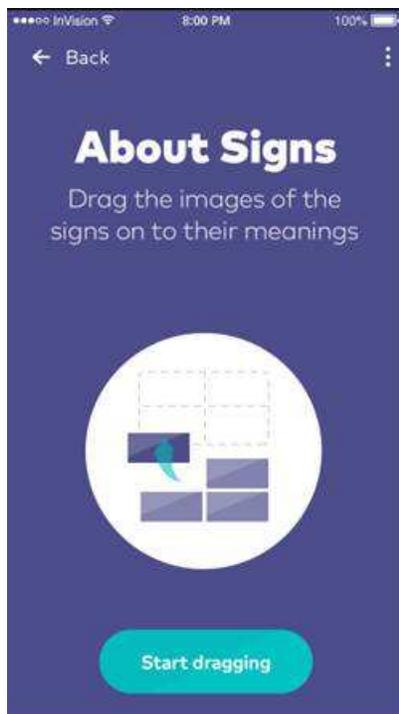
Copy and paste this link to see more about some of the work we have been doing with young people.

<https://www.youtube.com/watch?v=-F2Rhbj3maY&feature=youtu.be>

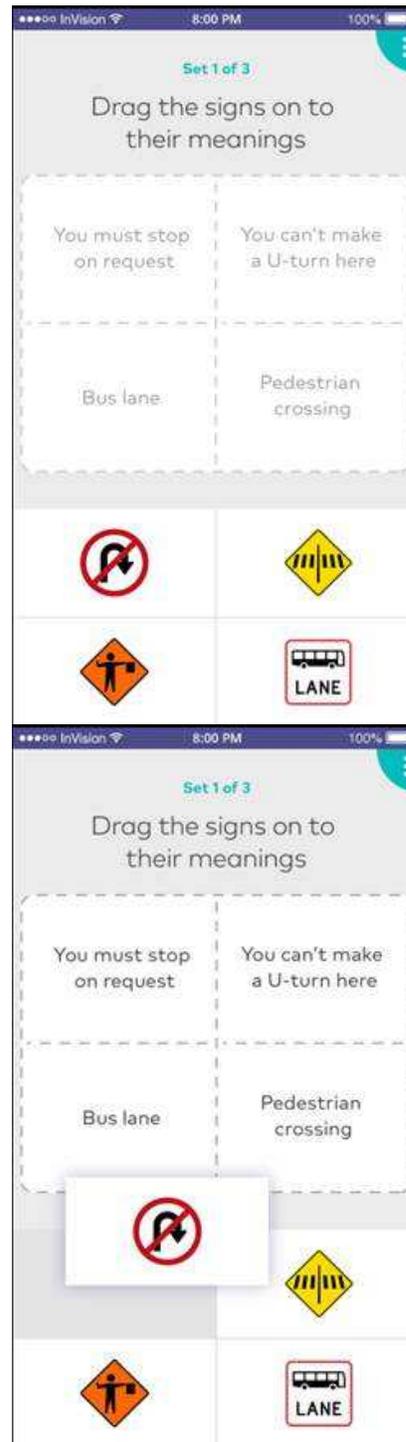
A Sneak Peak...

Below is a prototype of one of our road code learning activities shown on a mobile device. To make the road code part of our programme as engaging as possible, we aim to have some sort of interaction on every page – from very simple drag-and-drop word-filling activities to more complex ones, with game-like interactions. This is to ensure that users have a variety of ways of learning that are engaging and fun.

This particular interaction aims to help users learn the meanings of different road signs. They will need to drag and drop the correct sign onto the correct definition.



We are always interested in hearing your feedback. Contact the team on ndep@nzta.govt.nz with any questions.





This year will mark ten years of Rail Safety Week – the biggest rail safety event in Australasia.

Megan Drayton, Manager of rail safety charitable trust TrackSAFE NZ, says the week, “Is an opportunity for us all to come together to promote safe behaviour around our rail network. We’ll be working closely with a range of organisations – including KiwiRail, NZ Police, NZ Transport Agency, Transdev, heritage and tourism train operators and local authorities.”

Megan invites local authorities to get in touch to discuss ways they could be involved. “We’d love to hear from road safety coordinators and/or Council communications and marketing staff who might be able to share their expertise to get safety messages out through their own networks. Any ideas would be welcomed – whether it’s using social media, distributing posters and pamphlets in communities or displaying road signs. We worked closely with many local authorities last year and we are keen to continue that collaboration.”

Contact Megan Drayton
megan.drayton@tracksafe.co.nz
or Tammy Dickinson
tammy.dickinson@kiwirail.co.nz.

Follow TrackSAFE on Facebook
<https://www.facebook.com/TrackSAFENZ/?fref=ts>

NZTA Substance Impaired Driving (SID) education project update

The SID education resources have recently been endorsed by the Royal New Zealand College of GPs (the College). With this endorsement, the resources now include the College’s logo and a coalition has been formed in which the College and the Pharmaceutical Society will provide a top-down lead to health professionals on the SID topic.

This coalition of the Pharmaceutical Society, the College and NZTA will work to incorporate Continuous Professional Development (CPD) tools on SID into a nationwide dissemination of SID education resources to Pharmacists, Doctors, and other health professionals such as nurses.



These tools, when completed by health professionals, will attract CPD points towards health professional’s annual requirements for registration. The tools will provide an evidence base and promote use of the SID education resources so that health professionals will more readily have the ‘Safe to drive conversation’ with drivers.

This top-down approach is supported by activities that encourage drivers to seek out information on SID.

For more information contact
Margaret.Stevenson-Wright@nzta.govt.nz

Citizenship through inquiry and action- teachers' workshop

Road safety coordinator, Holly McGeorge shares her impressions.

After attending an NZTA professional development workshop in Trentham in early 2015, I was convinced of the importance of highlighting road safety education within our school networks in Wairarapa, even though I am not a teacher myself.

On 3 March this year, a Professional Development Workshop for Year 7-13 Educators workshop was held in Wairarapa at the Copthorne, Solway Park with 50 educational brains under one roof. This time, we were able to witness a shift in thinking towards road safety as a culture and the impact that our roading network has on our choices in day-to-day living. Afterwards, I followed up with the teachers who attended, to get *their* take on the day.

Here's what they said.

"We've been talking [since the workshop] with our senior students about the speed at which the traffic goes past our school gate and the dangers around this. The students are already excited by possible ideas they are sharing..."

"...There are some great ideas [and lesson plans] on teaching road safety that tie in with all curriculum areas. As Pam Hook said 'we are all road users in one-way or another'..."

~ Peter Hull (Acting Principal, South Featherston School)

"One of my favourite speakers was Rachel Bolstad, her presentation on Key Competencies stood out for me as it reminded me of the importance of lifelong learning".

~ Polu Luatua (Senior teacher, Lakeview School)



"This professional development was very useful. I enjoyed the sessions on solo taxonomy and the notion of the roads as common ground, needing shared responsibility. We will be looking at some of the material provided through links to share with our students."

~ Prue Smith (Manager, Wairarapa Teen Parenting Unit)

Having a vast collection of teachers that educate students in rural, urban and mixed zone environments tested each subject's adaptability.

In all cases, the overall day didn't just teach us how to implement road safety education into school curriculum and create lifelong learning examples to embed in students, but it helped us learn about our own citizenship through inquiry and action.

- Holly McGeorge, Wairarapa Road Safety Coordinator
rsc@wairsc.org.nz

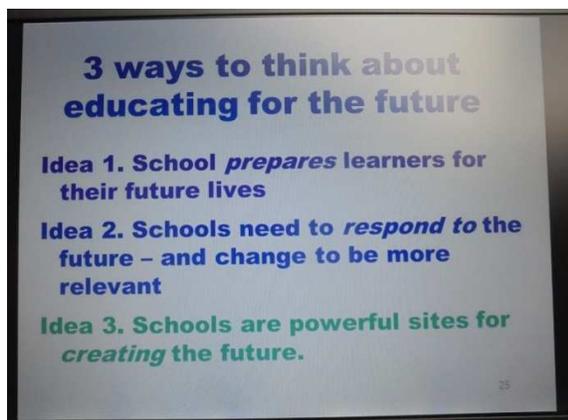
Further perspective from Karen Smith of Tauranga

In Wellington on Friday 4 March, a Citizenship through enquiry and action Professional Development Workshop for Year 7-13 Educators was held by Greater Wellington/NZTA. 60-70 local teachers across the intermediate/secondary teaching levels attended.

The workshop had very renowned presenters from the education field, who teachers look up to for guidance. The technical director of [PikPok](#) also presented on NZTA's current game competition for the Year 7- 13 age group- an innovative and exciting way to implement citizenship education.

Pam Hook and Dr Rose Hipkins challenged the teachers that there is no better context than in the 'road safety world' to facilitate learning for citizenship and it fits under the education key competencies.

Dr Rose Hipkins recommended her top read for 2016, "*Futurewise*" by David Perkins and also recommended, "*Key Competencies for the Future*." Teachers were eager to make note of follow up reading.



Pam Hook used humour and challenged what schools accept that isn't based on 'best practice' or enriching students learning towards citizenship. Pam quoted (Hayward 2012)

"To develop democratic imagination, motivation and involvement, students need context in which they have a voice and feel they belong, matter and can make a difference."

Teachers were interested in linking to NZTA advertisements to challenge students learning, e.g. the party in the car advertisement after hearing Dr Rose Hipkins.

The workshop gave teachers the opportunity to reflect on:

- What kind of citizenship are we teaching for in school?
- What is the focus of learning experiences provided in schools?
- What would we see students 'doing' if the concept was "Safer Journeys' and the context the road. In English, Mathematics, the Arts, Health and PE, Science etc.

In the afternoon participants heard from teachers who were already teaching Citizenship through inquiry and action in road safety through English, Science, Mathematics and Statistics. Teachers could attend the subject area that interested them the most.

This was a very professional innovative workshop that hit the mark with local teachers. We are very keen to replicate a workshop for teachers in our area.

- Karen Smith, Travel Safe Programme Leader, Tauranga City Council
karen.smith@tauranga.govt.nz

Further suggestions for engaging with teachers

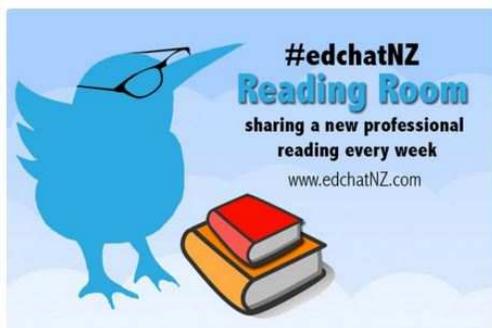
Feedback from the December SASTA/NZTA workshops around the country included requests for more ways to engage with teachers. Here are some ideas from Raewyn Baldwin at NZTA.

Many communities, particularly those with specific work interests (art teachers/academics/scientists) use communities of practice to discuss and post latest research.

Communities of practice was originally envisaged by <http://wenger-trayner.com/introduction-to-communities-of-practice/>

Teachers use Twitter as a community of practice a great deal. #BFC630NZ is an example of a hashtag that people use to tie their conversations together. Place this hashtag in the search function of twitter and you will see the conversations - you don't have to be a member of twitter www.twitter.com

PLZ RT New post in the #edchatNZ reading room! Don't take it personally when I say no. edchatnz.com/reading-room/s...



There are many free online places where it is possible to share ideas and information i.e. Google + and Slack.

Road safety education practitioners can be online at the same time or read it all later. One of these types of online communities from which I am learning a lot is the NZ Council of Educational Research group on Google plus, called **Games+ the future of education**, where opinions and readings are posted and commented on by the members of this community. Unlike the #BFC630NZ, you have to be a member to see the posts on these communities.

Another version of this type of thing is #edchatNZ – see images below.



Raewyn Baldwin
Senior Advisor Education
Network User Behaviour – Access and Use Group
Raewyn.Baldwin@nzta.govt.nz
Twitter @nztaeducation

Naudé 'loo-res' new audiences

Daniel Naudé, Road Safety Coordinator from Timaru District Council, used an innovative approach to draw people's attention to road safety issues in his area, and he gained an international audience along the way.

It all started when he saw advertisements in the toilets at Christchurch airport. Could a map of his local crash hotspots also benefit from clever product placement? Would a loo do the trick?

Prototype signs with different layouts and colours were tested. Richard from the GIS team took the CAS data and created the map and icons which described the crash types.

Daniel sent out a request to staff for people who could speak other languages. After a good chuckle about Daniel's Google translated version, Akemi, Peter, Liberty, Megan and Latish voluntarily translated the text into Chinese, Japanese, Hindi and Filipino.

Initially the idea was to put these maps up in male and female public toilets on the main tourist route through South Canterbury. Council gave permission to install A0 to A3 size Manhattan clip frames, depending on the space available.

Feedback was positive, and before Daniel knew it, Tim Fulton of Stuff.co.nz was on the line asking about the campaign.

Three radio interviews for Daniel later, the BBC wanted a piece of the action. From there the story went global, to the US and elsewhere.

As a result, when Daniel spoke to managers of hotels, motels and airports in his district, everyone already knew about it, and was keen to get similar signs put up in their toilets and in room compendiums.

There is a QR code on the map that directs to the South Canterbury Road Safety www.scrs.org.nz website. Google Analytics has shown a huge increase in traffic to the site from all over the globe.

Other districts approached Daniel about doing something similar and so he is working on expanding it to the wider region.



For more information contact:

Daniel Naudé Daniel.naude@timdc.govt.nz
03 687 7235

RIDE LEADER Workshops



Travel Safe, Cycle NZ, Sport BOP partnered to pilot a course in Tauranga inviting local cyclists to train as Ride Leaders. These Ride Leaders successfully set up cycle groups in their respective areas leading rides around our city under the Sport BOP Play in the Bay initiative.

As partners we were keen to grow the initiative across the Western Bay district Council and Tauranga City Council. It has empowered the community to get to know safe on road and off road routes, as well as effectively getting out Safer Journey messages for Travel Safe.

In 2016 the next workshop was taken with 15 more Ride Leaders gaining skills across our area. Some of the Ride Leader groups were getting too big so they were broken into smaller groups and in some areas trained up alongside another Ride Leader.

This is proving to be a very successful collaborated partnership reaching our grassroots community.

Thank you to Amy Taylor (Cycle NZ) and Jen Riley (Sport BOP)

Truck *and* bikes go to school

Late in 2015, Selwyn District Council road safety, Christchurch City Council Cycle Safe team and the NZ Trucking Association all got together to visit the new Rolleston Christian School.

The year 6 children participated in a full programme covering bike maintenance, cycle road rules and practical riding skills, including out on the road. The Cycle Safe team deliver this programme across many schools in Christchurch City. With support from our local council's Community Road Safety Fund, it was able to be trialled at the new school.

To add an interesting dimension to the training, the NZ Trucking Association, Canterbury provided a huge shiny truck to highlight to the children not only what the truck driver sees, but also the blind spots where pedestrians and cyclists are not able to be seen. Each child was able to get up into the cab - for many, this was their first time.

The NZ Trucking Association CEO David Boyce commented, "A fact of life nowadays is the increasing competition for space on the New Zealand roading network. As congestion grows in cities and towns, many people are looking to alternative means to commute, whether it is to work, school or the local shop. Many people are now choosing to walk or cycle as an alternative to the traditional car. From a trucking industry perspective this should be encouraged as this takes cars off the road, which thereby helps to reduce congestion on the roads for everyone. This has created some challenges for the trucking industry around how we interact on the road with this growing group of road users."

A recent initiative introduced by the NZ Trucking Association is a series of hands on truck safety displays with community groups, schools, and cycling groups.

The aim of the displays is to highlight to cyclists and pedestrians the visibility issues that the truck driver faces on a daily basis.

Participants are invited to sit in the truck drivers' seat to experience the blind spots around a truck for themselves.

Boyce says, "As an industry we hope that this initiative will help people of all ages to keep safe around large trucks."



Photo: Deputy Principal, Dennis Marshall, with Road safety Coordinator Ngaire Tinning, NZ Trucking Association David Boyce and Rob Taylor and students, George Bell, Grace Taylor and Aimee Price

His final comment to other road users was simple, "Remember if you can't see the truck drivers' eyes, he cannot see you"

Ngaire Tinning
Selwyn District Council
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Farewell Jane Ballentyne

Twenty years after entering the field of road safety Jane Ballentyne, Road Safety Southland Manager, is leaving her role to move on to greener pastures including looking after a family business and pursuing her hobby of house renovation.

Jane's position as the Southland Road User Safety Advisor covered three Territorial Authorities; Invercargill City Council, Southland District and Gore District Councils – an area that includes such geographically far-flung places as Stewart Island and Milford Sound. The latter being one of the most challenging roads in the country to devise a road safety education programme for given the level of tourist crashes on it.

The region also includes the very urban environment of Invercargill City and up until four years ago Jane managed all of this solo.

Jane was an integral part of the first Road Safety Coordinator's Association (the forerunner to SASTA), serving several terms as the Association's Secretary on the National Executive.

Among the numerous highlights in her career, Jane pioneered many programmes, including:

Road Sense Ata Haere: curriculum-based road safety education for children in primary schools

Practice: Jane wrote the first supervisor-based 'Learner and supervising Driver' module – she called 'Moving On', which later became the 'Practice Programme'

Jane Ballentyne achievements continued

Pimp My Ride involved working with young people in conjunction with a radio station to safely pimp a car using social media

Share the Road: this was first run in Southland, in conjunction with the internationally recognised cycle race, the *Tour of Southland*.

Vests4Schools: which introduced high viz vests into rural schools, has been running in Southland since 2000. For this programme to work Jane was the first to import children's high viz vests into NZ

Jane used sport from many codes to build a road safety social connection into many sporting communities in Southland. Rugby, for *"I Don't Drive Drunk"* - the message worn on all senior team jerseys in Southland.

Rugby League for *'Road Safety Legends covers all aspects of road safety for this community*

National cycling champions for *"Share the Road"* in schools and Netball stars to promote the safe use of child restraints.

Jane helped a school to win a national Road Safety Trust Innovation Award when she supported a safety programme highlighting the hazards of a train track and crossing that ran through the community.

Jane also launched *Seen and Safe in Southland*, working closely with the Plunket Wellchild checks to help set up a lifetime of safe road behaviour for the children and their families.

At present this programme reaches 70% of the families in Southland who have two year olds.



It promotes 'life-long road safety learning and all the other programmes initiated by Road Safety Southland build from this programme. Southland is one of the few areas to retain a seatbelt simulator – Jane brought for \$1 rescued from Police during the Ronald McDonald years which simulates a crash at low speed.

Jane's only regret over these years is that she never managed to get everyone to drop the word accident in reference to a road crash. From the media and NZTA to new road safety practitioners 'accident' appears to stick. But she says she will continue to correct it whenever she hears it used in terms of a road crash. We thank Jane for her contribution in shaping the road safety landscape and wish her well in her future projects.

Deborah Palmer and Charlotte Flaherty
Dunedin City Council

SASTA Executive- from North to South



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Auckland Transport- Jamie Adkins (**co-Chair**)
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Hamilton City Council- Ngaire Atmore
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Bay of Plenty Regional Council- Jenny Mack
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Horizons Regional Council- Desley Monks
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Nelson City Council- Marg Parfitt (**co-Chair**)
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Secondment



Rotorua District Council- Jodie Lawson
Jodie.Lawson@rotorualc.nz

Jodie was seconded to the SASTA executive, (with non-voting rights) for her expertise and general knowledge of SASTA, road safety and management.