

Co-Chairs' Update

Welcome to the first newsletter of the financial year from the incoming SASTA Executive. First things first – we must acknowledge the past Executive and in particular, the Chairperson Linda Anderson.

Under Linda's capable leadership the executive completed a number of actions listed below and it is appropriate to thank Linda and other retiring exec committee members Marion Webby, Daniel Naude and Yvette Nicholls at this stage.

Completed or in progress are:

- Scholarships for members to attend the 2015 Trafanz Conference. Further scholarships will be available for the 2015-2016 year, for either a conference or professional development opportunities. Work continues on guidelines and process and we will update you as soon as we can via newsbytes.
- A major overhaul of the website is underway.
- We have changed the branding to better reflect who we are. It was fantastic to see this so prominent at the recent TRAFINZ conference.
- The Business plan has been reviewed and updated – if you are wondering what we get up to I suggest you check it out on the website, www.sasta.org.nz
- We have worked hard with the New Zealand Transport Agency around best practice guidelines for youth education and instigated the roll out of some nationwide training to assist our membership working in this area.

TRAFINZ was a real highlight for those who attended. Our survey showed that feedback was overwhelmingly positive, with the exception of the AGM being tight on time and a bit loose on process. There is learning here for the executive and we will work hard to improve next year and make sure sufficient time and effort goes into our annual reporting.

Attendees valued the streamed approach – incorporating SASTA material into the body of the conference – the only complaint being they had

too much subject matter on offer at times, making it difficult to choose!

We will continue to work closely with the TRAFINZ planning committee for the 2016 conference to make sure there are good reasons for you to attend conference in Tauranga in November 2016.

A real highlight for Marg was to see the Cedric Rogers Memorial Award presented at the TRAFINZ gala dinner – where it received the attention and “glam” it so deserves in front of peers, engineers, consultants and elected representatives.

This award was given to Chris Neason in recognition of her knowledge, inspiration and dedication to road safety which has been widely felt by not only her local community but the wider road safety community in New Zealand. It is not too early to start thinking about who you know and can profile for next year's award.

As we approach Christmas it is disappointing to look at the statistical picture. At the time of writing this we are tracking well ahead of last year's fatality numbers and we are approaching a season where traditionally crash rates increase. The work of SASTA membership is part of the bigger picture and vision held for a safe system on our transport networks.

We know many of you will be working hard in partnership with police, NZTA and your local community to make sure everyone's loved ones make it home for Christmas, this year and in the years to follow.

When not hard at work we wish you all a happy and safe holiday.

Marg Parfitt and Jamie Adkins
Co-Chairs



SASTA executive updates:

- New SASTA Executive Committee met 8-9 October in Wellington
- Executive request all members to share media releases with your local SASTA representative, so we can promote your projects among our wider membership. Regional representatives contact details on back page.
- SASTA scholarships to support professional development are available again in 2015/16.
- Like and share the SASTA Facebook page. It is also a great place for members to share ideas and projects
<https://www.facebook.com/safeandsustainabletransportassociation>

NZ Transport Agency's Substance impaired driving (SID) education project

Substance impaired driving is when drivers are at risk of driving impaired due to the effects of medication (or illegal drugs), used with or without alcohol. In New Zealand, it's illegal to drive impaired by any substance including medication.

The Transport Agency's Substance Impaired Driving (SID) project is guided by *Safer Journeys* and has links with the Transport Agency's *Zero Harm Strategic Plan (2014-2020)*.

The project aims to:

- develop education and enforcement programmes for use with communities at risk
- develop tools for trusted influencers to educate drivers to raise awareness and change behaviour
- inform strategic audiences to raise awareness of the issue, and to demonstrate solutions
- decrease the impact of substance impaired driving on our roads.

The project delivery is collaborative and includes some non-traditional partnerships, including: Ministry of Health, PHARMAC, ESR

Forensic Toxicology, NZ Insurance Council, Probation Service, pharmacists and the Royal NZ College of GPs.

The SID project model focuses on supporting the education of drivers via trusted influencers.

The initial focus has been on working with GPs and pharmacists to inform and motivate them and provide them with tools so that they can better educate drivers at risk of SID.

The intended outcomes are that drivers:

- at risk of SID due to their medications are educated, so that they are able to take responsibility for safe driving:
- become aware that medication can impair driving.
- know whether or not, and *which* of, their medications could impair driving.
- develop the skills and knowledge to make safe-to-drive decisions. They can describe a range of signs and symptoms that may occur from their own medication, feel confident to decide whether they are impaired, know the alternatives to driving and where to get more information.

The Transport Agency recently completed a successful pilot with GPs and pharmacists on a suite of resources to help deliver this driver education.

Health professionals participating in the pilot were positive about using the tools with drivers and recognised that they had an important role to play.

Their key challenge is time to provide this education.





1 IN 4
prescriptions are
for medication that
can impair driving

“It’s our responsibility, our role is to educate, and it’s very important and a very, very good tool. Put it in every pharmacy.” – pilot participant

Next the Transport Agency will be focusing on:

- the heavy transport sector - working with key stakeholders in the industry including sector groups and associations, sector service providers as well as with the Police through their Commercial Vehicle Investigation Unit (CVIU)
- secondary schools to develop web-based education content
- students in schools - using peer to peer education by working with SADD.
- Corrections Department New Zealand- Probation Services.

The resources are now ready for a **regional rollout** with GPs and pharmacists. The content is available at www.nzta.govt.nz/medication where you can find out more about the possible scale of the problem.

SID facts from New Zealand and the international literature:

There is growing evidence in scientific literature that commonly prescribed (and some over-the-counter) medications can impair driving and affect driving related skills, can increase risk of crash, and have been linked to increased odds of injury and fatal crashes. Such medications may impair when taken alone and especially when taken with alcohol or used with recreational drugs.

- Most New Zealand drivers, 96%, think SID is an important topic.
- It’s common to take medications that may impair driving; last year 70% of New Zealand drivers took at least one medication that may have impaired their driving.
- About half of New Zealand drivers (55%), that took medication last year that may impair driving, don’t recall ever being told about safe driving and their medication.
- One in four new prescriptions for people of driving age in New Zealand last year was for medication that may impair driving.
- Mixing alcohol with impairing medication or drugs is more dangerous than previously thought. Research shows that drivers in the USA were 23 times more likely to be in a fatal crash if they mixed alcohol with medication or drugs, than drivers who took neither (those using alcohol on its own were 13 times more likely to crash)

For more information talk to Margaret.Stevenson-Wright@nzta.govt.nz

Bikers Brunch in Nelson

The second Tasman/Nelson Biker's brunch was held in October. It was run on a Saturday morning at a location where Ulysses members usually meet, but we opened the Brunch up to all motorcyclists and scooter riders. Just over 200 bikes turned up at some point during the two hours (10am to 12 noon). In attendance was also a mechanic (who talked with riders about the health of their bikes), three health nurses (who talked with riders about their health), three Police officers, two guys from a local motorsport club, riders from at least four local clubs, riders from no motorcycling clubs, a representative from NZTA, representative from ACC and a local Ride Forever trainer who between them signed up around 30 riders on a course.

Around 50 hi visibility vests and tyre pressure gauges and tyre tread depth gauges were also given away.

Krista Hobday Road Safety Co-ordinator,
Tasman District Council



Burt Munro Ferry fairies surprise and delight



Bruce Johnston and Lui Ekenasio doing their bit to keep riders refreshed.

At the end of November, Greater Wellington Regional Council and the NZ Transport Agency teamed up with ACC and local council staff to meet motorcyclists at the Interislander and Bluebridge ferry terminals and hand out recharge packs for their long ride to the Burt Munro Challenge. Riders were encouraged by the ferry fairies to take regular breaks, and feedback was positive:

Thanks to you and the other councils for the 'pack' given out to us at the ferry terminal prior to the Burt Munro challenge. It was great to see some real level of thought had been attributed to this initiative.

The pack contained an energy bar, hydration sachet, Ride Forever flyer and pen, a digital tyre pressure gauge, a back issue of Bikerider NZ magazine, Ride the Lower North & Top of the South maps, strips of reflective tape for bikes and helmets, and a guide for riding the Rimutaka Hill Road. For more details, contact Vanessa.Rushton@gw.govt.nz.

GAME DESIGN COMPETITION 2016

During Terms 1 & 2, 2016, students in **Years 7 to 13** can apply their curriculum strengths to make compelling designs for games about road safety.

The competition is for students in New Zealand schools. Teams must be three or more students. The deadline is **5pm, Friday 1 July 2016**. There are two categories:

Game design document

Students create an idea for a great game, and use words and imagery to explain how it works, who it is aimed at and what it looks like. They'll need to show how they tested and shared their ideas with others.

Playable game + Design Document

Students develop a game, document the design, test ideas with others, and code or construct a prototype. They share their game within their school community. They submit a design document and a link to a playable game or a video of the game in action.

One winning team in each category gets:

- \$5000 of vouchers for the school
- \$1500 of vouchers for the students
- \$1000 of vouchers for the supervising teacher.

One of the two category winners will be judged the overall winner. The prize: an additional \$5000 of vouchers for the school.

All entries which meet competition requirements go in the draw for 1 of 5 x \$2000 vouchers for their schools.

Full details can be found here

<https://education.nzta.govt.nz/gamecompetition>

Wairarapa success with SADD



With a policy of no exclusions within the 13-19 yr age bracket, representatives from every secondary school and alternative education group in Wairarapa have formed a council with a community focus to share messages with their peers. Some recent achievements include:

- A mural in the centre of Masterton- a massive profile raiser
- Collaborations with community events
- Awarded "Dream Team" at the Wairarapa Youth Awards, held in conjunction with the Wairarapa Civic Awards
- Submissions to Council in conjunction with the CAAG (Community Alcohol Action Group) - this led to a rejection of a bottle store opening up in Masterton and they made a submission to the Local Alcohol Policy draft and spoke to it at Council
- All three Mayors recognise the work that SADD do in their communities
- Applied for their own funding and organised an interschool event for Youth Week -the Geocaching race.

Holly McGeorge, Wairarapa Road Safety
Co-ordinator

Plan B4 U Party in action

Waikato and Bay of Plenty Road Safety and Sustainable Travel co-ordinators took a break from their recent regional networking meeting to play a game of “Plan B4 U Party”.



The Plan B4 U Party “board”

The game has been designed by Megan Jolly and Ingrid LeFevre for their summer beach campaign and supports their “Plan before you party and get home safely” message.



Jenny Davis and Dianna Harrison take a turn at Plan B4 You Party, watched by (from left to right) Megan Jolly, Ingrid LeFevre, Marceli Davison, Jenny Mack, Reade Nikora, Robert Cathie, Angela Joyes and Monique Haines.

Waimea Road Shared Pathway Opening

People who walk, scooter, skate, cycle or use mobility scooters in Nelson were recently invited to celebrate the opening of the new shared pathway on Waimea Road.

Pathway users on their way to school or work, or just out for a morning walk, joined Nelson Mayor Rachel Reese and Council staff in a healthy breakfast snack at the Bishopdale intersection of Beatson and Waimea Road .

The 2013 census showed that 18.3 percent of Nelson residents walked and cycled to work, and Council has set a target of 25 per cent of people walking and cycling to work by 2018. This new pathway means that the route between Nelson and Richmond is now 99 per cent off road, so that less confident riders are encouraged to ride rather than take the car.

A recent count (July 2015) showed over 500 people a day walking or cycling along the Bishopdale section of Waimea Road and the Railway Reserve, and Council expects this number to increase with the availability of better off-road connections.

NZTA provided 50 per cent of the funding for the new pathway as part of its drive to improve urban pathways in New Zealand.



Mayor Rachel Reese cut the ribbon on the new shared pathway and said, "I hope this new

pathway will encourage people to get outside, enjoy the sunshine, keep fit and make the most of the opportunity to make friends with their fellow path users."

Council staff were on hand to distribute bicycle bells and lights and to spread the message that shared pathways are for all users.



Marg lights up a cyclist's life

SAFETY THE PRIZE IN NEW CAMPAIGN

Hamilton City Council, with the support of cycle advocacy group Cycle Action Waikato, recently launched a campaign to prevent vehicles parking in cycle lanes. The initiative included a social media competition offering a \$500 biking voucher prize, but the real prize was an improvement in road safety.

The campaign included a letter and flyer drop in targeted locations, as well as work to refresh cycle lane symbols and work with contractors to keep lanes clear of signage.

The Hamilton City Council's facebook page had photographs of cycle lanes in different parts of the city, with people asked to identify the locations to be in to win the prize. With four days to run the competition had already attracted well over 800 entries and over 10,000 post clicks.

Claire Sherrington, Cycle Action Waikato secretary, says the campaign was another step towards improving safety for road users throughout the city.

"People on bikes are at much less risk and can be seen more easily in a cycle lane," Claire says, "but the lanes are only effective if they are kept clear."

Her views were echoed by the Council's Road Safety Co-ordinator, Mihi Bennett-Smith, who said many motorists don't realise the rules around designated lanes.

"There's a \$60 infringement fee for parking in a designated lane, whether or not there are broken yellow lines marked," she says.

"Vehicles parked in a cycle lane are not only a hazard for people on bikes, they can also cause risks for other drivers if bikes have to move into traffic to avoid parked cars."



Mihi Bennett-Smith (left) and Claire Sherrington (right)

NZTA workshops enlightening

There was a high level of interest in ongoing collaboration at the NZ Transport Agency SASTA workshops held around the country recently. Social media, such as twitter was suggested to maintain a regular flow of international best practice.



Wellington NZTA SASTA workshop

Sign up for the NZTA cycling newsletter-

And be the first to hear the latest and greatest from their cycling team. Contact Rebecca Cunniffe to be added to the mailing list-
Rebecca.Cunniffe@nzta.govt.nz

Smashing Promotions Ltd

Smashing Promotions Ltd encourage local and regional councils to work together for bulk purchases and make the most of economies of scale.

For more information, check out their website –
<http://www.smashinggifts.co.nz/category/TRAFFIC>

If you are looking to source a product, and want to minimise costs by getting others involved please relay your details to Mark Adcock,
mark@smashingpromotions.co.nz
or tel (09) 412 6235

Smashing Promotions Ltd can also assist with artwork design.

Current Specials include:

- flag pens (with your own artwork) from \$0.50 cents each
- road safety card board coasters and fridge magnets.

Professional Development for Educators - Wellington & Masterton workshops

Secondary school educators will be reimbursed for teacher release time to attend two professional development opportunities in March in Wellington and Masterton.

Led by well-known educators and teachers including Pam Hook, Dr Sarah Howell and Rose Hipkins, the sessions will cover how SOLO taxonomy is used to plan for deep learning outcomes.

The focus will be on how sharing the road as a common space can be used as context relevant to citizenship education.

The NZ Transport Agency's secondary school resources will be unpacked, and their innovative game design competition promoted at these hands on workshops, which will also feature a presentation from the Jeremy Burgess - Technical Director of NZ's largest locally-owned game developer - Pik Pok.

These sessions follow a March 2015 workshop in Upper Hutt which was well received by local educator Tony,
"I loved the course - it was the best ever. Well done, clear helpful and wonderful speakers."

Registrations will open in January – for more information, contact

Vanessa.Rushton@gw.govt.nz

Meet the new Executive- from North to South



Northland- Angelene Waitohi
Angelenew@farnorthreap.org.nz



Auckland Transport- Nicola Reid
Nicola.Reid@aucklandtransport.govt.nz



Auckland Transport- Jamie Adkins (**co-Chair**)
Jamie.Adkins@aucklandtransport.govt.nz



Hamilton City Council- Ngaire Atmore
ngaire.atmore@hcc.govt.nz



Bay of Plenty Regional Council- Jenny Mack
(**Secretary**) - jenny.mack@boprc.govt.nz



Horizons Regional Council- Desley Monks
desley.monks@horizons.govt.nz



Wellington Regional Council- Susan
Hutchinson-Daniel
susan.hutchinson-daniel@gw.govt.nz



Nelson City Council- Marg Parfitt (**co-Chair**)
margaret.parfitt@ncc.govt.nz



Selwyn District Council- Ngaire Tinning
Ngaire.Tinning@selwyn.govt.nz



Dunedin City Council- Deborah Palmer
dpalmer@dcc.govt.nz



Rotorua District Council- Jodie Lawson
Jodie.Lawson@rotorualc.nz

Jodie has been seconded to the SASTA executive, (with non-voting rights) for her expertise and general knowledge of SASTA, road safety and management.

Jodie has introduced the team to the Droptask management tool which will contribute to reducing executive travel and meeting expenses.



SASTA

SAFE AND SUSTAINABLE
TRANSPORT ASSOCIATION

NEWSLETTER – December 2015

All correspondence to:

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secretary@sasta.org.nz www.sasta.org.nz



Safer Journeys